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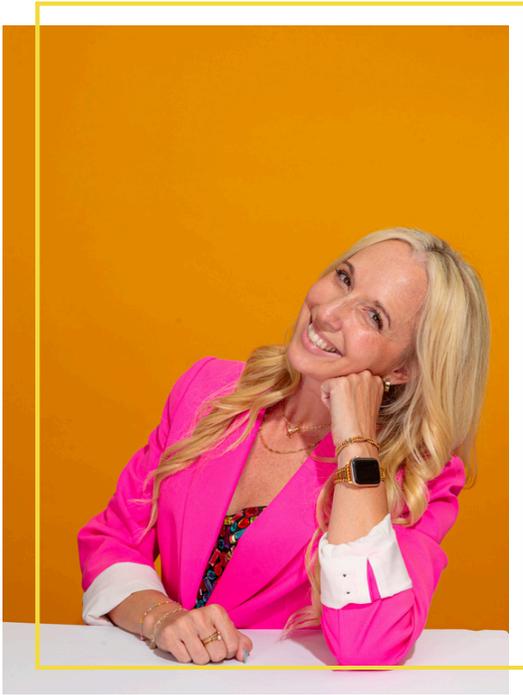
Halee Sprinkle

MARKETING SPEAKER
& EDUCATOR

MEDIA KIT



Czech Yourself
MARKETING



ABOUT

Halee Sprinkle is the Founder and Owner of Czech Yourself Marketing. With more than 20 years of experience in business and marketing, she has worked with large entertainment companies, supported small businesses, and partnered with nonprofit organizations. These experiences have shaped her ability to translate marketing strategy into practical, engaging insights that inspire and empower audiences.



1.5K INSTAGRAM FOLLOWERS



BASED IN EAST TENNESSEE

With 8+ years of entrepreneurial experience, Halee works daily to help clients grow a prosperous business while simultaneously balancing and thriving in their personal lives.

Halee has increasingly been sought after for her speaking charisma and personality which have captivated audiences around East TN. Halee's love and passion for life is fueled by a commitment to discipline and helping individuals strive and achieve the success they deserve in life and business.



TESTIMONIALS

Halee brings a wealth of knowledge in the social media, content creation, and marketing fields. She also brings a light, refreshing, and bubbly persona to the stage. She shares material in a way that is relatable, understandable, and actionable and ultimately leaves her audience with a sense of clarity for moving forward to improve their marketing strategy. She not only shares what she has personally learned, but points her attendees towards additional resources where they can continue gaining education in these fields, focusing on low and no-cost solutions for small business owners. We are fortunate to have her in our community and to learn from her wisdom!

- Anna Wiggins, Knoxville Entrepreneur Center - Business 101 Lead

Halee Sprinkle is a dynamic speaker! Halee brings amazing energy, enthusiasm, humor and her on point messaging, leaves the audience engaged throughout her whole presentation. Halee is inspiring, uplifting, and her captivating personality engages every single participant of her audience. I would highly recommend her as a speaker, I look forward to working with Halee in the future!

- Sharon Meredith, Director of Marketing & Public Relations, UT Research Park

Halee Sprinkle has time and again demonstrated a passion for the nonprofit community and a love for teaching about marketing. She has brought enthusiasm, professionalism, and methodology to every workshop she has taught with the Alliance for Better Nonprofits. We would often pitch Halee a completely undeveloped idea for a workshop, and she would return with a fully realized class that was well-researched and provided our members with strategies that they could take away and utilize immediately in their work. I always look forward to working with Halee!

-Sam Kimbro, Director of Community Programs at the Alliance for Better Nonprofits/United Way of Greater Knoxville

Halee created a customized training plan for our franchise and it was so impactful. Our franchisees raved about all of the helpful tips and tricks Halee shared!

-Sarah McAffry, Founder & CEO, Statemint Franchising

SIGNATURE SPEAKING TOPICS

Marketing & Messaging Strategy

- How to clarify your brand voice, craft messaging that resonates, and align marketing efforts with real business goals.

Social Media Marketing: Strategy, Trends & Best Practices

- Practical insights on building an effective social media presence, understanding platform trends, and creating content that connects with your audience.

Meta Business Suite & Social Media Management Tools

- Learn how to effectively manage Facebook and Instagram through Meta Business Suite, including scheduling, analytics, and workflow organization.

Designing Branded Content with Canva

- Hands-on guidance for creating professional marketing visuals, templates, and social media graphics using Canva.

Building a Strong Brand

- How to develop a brand identity that is clear, memorable, and aligned with your values and audience.

SIGNATURE SPEAKING TOPICS

The A.R.C. Framework: Authentic, Relevant, Consistent

- A simple but powerful framework for building trust and visibility through authentic marketing.

Using Social Media for Volunteer Recruitment & Community Engagement

- Strategies for nonprofits and community organizations to attract volunteers, build awareness, and strengthen engagement online.

AI in Marketing: Tools, Tactics, and What Actually Helps

- Cut through the AI hype and focus on practical applications. This session explores how marketing teams are using AI today to streamline workflows, support creativity, and improve efficiency.

Custom Marketing Workshops

- All topics can be tailored to the audience, industry, and experience level.

WHY CHOOSE HALEE?

Consistently Top-Rated

- Halee's presentations receive outstanding reviews because she takes time to understand the audience, their goals, and their real marketing challenges.

Customized for Your Audience

- No canned presentations here. Every talk is tailored to the audience, industry, and event objectives to deliver relevant insights and practical takeaways.

Professional & Easy to Work With

- Experienced, organized, and prepared. Halee provides everything event organizers need in advance and makes the planning process seamless.

Engaging, Entertaining, and Practical

- Speaking isn't just about sharing information—it's about creating an experience. Halee combines storytelling, humor, and real-world marketing insight to keep audiences engaged and inspired.



WHO I WORK WITH

From intimate groups of 10 to conference breakouts of 100+, I've shared my marketing expertise with audiences of all sizes. My favorite rooms are filled with people who are curious, eager to learn, and ready to have a little fun with marketing along the way.

halee@czechyourselfmarketing.com



[@czech_yourself_marketing](https://www.instagram.com/czech_yourself_marketing)

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GET IN TOUCH

Hello! I am all ears. Send me a message to discuss topics, locations, and budgets, or whatever it is you may still have questions on.

Halee